



# AVETRA 2012

15<sup>th</sup> Annual Conference

Rydges Capital Hill Canberra, ACT  
Thursday, 12 – Friday, 13 April 2012  
*Workshops: Wednesday, 11 April 2012*

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## SPONSORSHIP & EXHIBITION PACKAGE

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### WHAT IS AVETRA?

AVETRA is Australia's national, independent association of researchers in vocational education and training (VET). It was established in 1997 with initial financial assistance from the Australian National Training Authority Research Advisory Council and receives support from the National Centre for Vocational Education Research (NCVER).

The Australian Vocational Education and Training Research Association (AVETRA) aims to promote quality VET research, build capacity to undertake VET research and evaluation, and provide opportunities to exchange information and ideas. VET research may be on a small or large scale, for policy development, to improve teaching and assessment practices or to discover which partnerships, programs and services best meet the needs of the individuals, communities and enterprises. AVETRA members include TAFE and university-based researchers, training managers, industry-based trainers and managers, and VET decision-makers.

With a substantial and growing membership, it is committed to:

- ▶ furthering the contribution of VET research to the development of Australian VET policy
- ▶ independently reviewing VET research priorities
- ▶ promoting independent and significant research in VET, with due regard for the intellectual property rights of researchers
- ▶ raising the profile of VET research in the academic and training communities
- ▶ promoting training in research methods for those working in or with the VET sector
- ▶ providing platforms for the dissemination of research findings

For more information, please visit [www.aveutra.org.au](http://www.aveutra.org.au).

## **2012 CONFERENCE**

This year conference's theme is:

### ***The Value and Voice of VET Research for individuals, industry, community and the nation***

Research in VET occurs in many different contexts and is carried out by a wide range of researchers and practitioners. As a community we do not often stop and evaluate the effects of our work and advocacy. This theme provides us with the opportunity to do exactly this. The theme encourages us to share our experiences in our particular research area within the broader context of the social, economic and political contributions that our work makes.

The conference will be structured around the following broad themes:

1. The economic and industry impacts of VET research
2. The social and community impacts of VET research
3. VET research and its relationship to policy formulation
4. The impacts of VET research on individual learners and groups of learners
5. The place and role of new researchers
6. The "voice" of VET research: Whose and who listens?
7. Comparative and Historical Perspectives in VET research

The AVETRA Annual conferences have been growing steadily in the last few years and we aim to reach 200 delegates at the 15<sup>th</sup> AVETRA Conference. Participants are from the vocational education research sector – with practitioners and researchers presenting their work.

Keynote speakers, some refereed papers, workshops, symposia, the Welcome Reception and Conference Dinner will be presented over 2 days. An afternoon of workshop is planned on Wednesday, 11 April 2012.

Sponsorship is invited - you will have the opportunity to showcase your services to this professional audience whilst supporting their ongoing research and development.

Please note that the below options have been designed to cover a wide range of opportunities. However, a package can be tailored to suit your needs and budget. Please contact the Conference Secretariat to discuss further opportunities.

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSORS** (one only)

**Investment: \$9,900 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site, including published papers section
- Organisation overview in conference program
- 1 x A4 black and white advertising in conference program – back cover (sponsor to supply artwork)
- Ownership of one keynote speaker, including introduction of this speaker
- 3 full delegate registrations to the conference (includes Welcome Reception and Conference Dinner)
- Acknowledgement during opening and closing of conference
- 3 x satchel inserts in delegate satchel
- Opportunity to display 1 x banner during plenary sessions
- 1 x display table for the 2 days of the conference

## **GOLD SPONSORS** (maximum of 2)

**Investment: \$6,600 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in conference program
- 1 x A4 advertising in conference program (sponsor to supply)
- Ownership of one keynote speaker, including introduction of this speaker
- 2 full delegate registration to the conference (includes Welcome Reception and Conference Dinner)
- Acknowledgement during opening and closing of conference
- 2 x satchel inserts in delegate satchel
- 1 x display table for the 2 days of the conference

## **SILVER SPONSORS** (maximum of 5)

**Investment: \$4,400 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in conference program
- Ownership of one keynote speaker, including introduction of this speaker
- 1 full delegate registration to the conference (includes Welcome Reception and Conference Dinner)
- Acknowledgement during opening and closing of conference
- 1 x satchel insert in delegate satchel
- 1 x display table for the 2 days of the conference

## **DINNER SPONSOR** (1 only)

**Investment: \$4,400 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Promotional banners & signage at the dinner
- Liaison with Organising Committee on suitable entertainment for the evening
- 2 additional tickets to the dinner
- Introductory / welcoming remarks at the dinner
- Opportunity to provide gifts to dinner guests (sponsor to supply)

## **KEYNOTE SPEAKER SPONSOR** (1 per keynote speaker)

**Investment: \$3,300 (inc. GST)**

### **Benefits:**

- Ownership of a keynote speaker of your choice (approval by the committee required)
- Introduction of this speaker
- Opportunity to display 1 x banner in sponsored session (sponsor to supply)
- Logo on web site and in final program
- Organisation overview in conference program
- 1 full delegate registration (includes Welcome Reception and Conference Dinner)
- 1 x satchel insert in delegate satchel

**SACHEL SPONSOR** (1 only)**Investment: \$3,300 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of conference
- Only your logo and the conference logo on the delegate satchels
- 1 x satchel insert in delegate satchel

**BRONZE SPONSORS** (maximum of 10)**Investment: \$2,200 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in conference program
- 1 full delegate registration to the conference (includes Welcome Reception and Conference Dinner)
- Acknowledgement during opening and closing of conference
- 1 x satchel insert in delegate satchel

**DELEGATE NAME BADGE & LANYARD SPONSOR** (1 only)**Investment: \$2,200 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Only your logo and the conference logo on the delegate name badges
- Only your logo on the delegate name badge lanyard
- 1 x satchel insert in delegate satchel

**LUNCH BREAK SPONSOR** (maximum of 1 per break)**Investment: \$1,100 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of conference
- 2 x banners (sponsor to supply) in lunch area
- 5 minute speech opportunity during sponsored lunch
- 1 x satchel insert in delegate satchel

**TEA BREAK SPONSOR** (maximum of 1 per break)**Investment: \$1,100 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of conference
- 2 x banners (sponsor to supply) in tea break area during the sponsored break
- 5 minute speech opportunity during sponsored tea break
- 1 x satchel insert in delegate satchel

**EXHIBITORS****Investment: \$1,100 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- 1 x table display for the 2 days of the conference
- 1 x representative (including catering for two days)

**ADVERTISING****Investment: \$880 (incl GST)****Benefits:**

- 1 x A4 black and white advertising in conference program (sponsor to supply artwork)

**SACHEL INSERT****Investment: \$550 (incl GST)****Benefits:**

- 1 x satchel insert in delegate satchel



# AVETRA 2012

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Contact: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

<b>Platinum Sponsor</b>	\$9,900	<input type="checkbox"/>
<b>Gold Sponsor</b>	\$6,600	<input type="checkbox"/>
<b>Silver Sponsor</b>	\$4,400	<input type="checkbox"/>
<b>Dinner Sponsor</b>	\$4,400	<input type="checkbox"/>
<b>Satchel Sponsor</b>	\$3,300	<input type="checkbox"/>
<b>Keynote Speaker Sponsor</b>	\$3,300	<input type="checkbox"/>
<b>Bronze Sponsor</b>	\$2,200	<input type="checkbox"/>
<b>Delegate Name Badge &amp; Lanyard</b>	\$2,200	<input type="checkbox"/>
<b>Lunch Break Sponsor</b>	\$1,100	<input type="checkbox"/>
<b>Tea Break Sponsor</b>	\$1,100	<input type="checkbox"/>
<b>Table Display</b>	\$1,100	<input type="checkbox"/>
<b>Advertising</b>	\$ 880	<input type="checkbox"/>
<b>Satchel Insert</b>	\$ 550	<input type="checkbox"/>

The AVETRA 2012 Conference Secretariat will confirm your participation with a confirmation letter & tax invoice.

**Please complete and forward application to:**

Cathy Wannay  
AVETRA 2012 Conference Secretariat  
C/- Conference Action Pty Ltd  
PO Box 576, Crows Nest NSW 1585 AUSTRALIA  
Tel: +61 2 9431 8699 Fax: +61 2 9431 8677  
Email: [avetra@conferenceaction.com.au](mailto:avetra@conferenceaction.com.au)