



**AVETRA 2007**  
**10th Annual Conference**

*11 - 13 April 2007*

**Victoria University Footscray Park, Melbourne, Victoria**

**“EVOLUTION, REVOLUTION OR STATUS QUO?  
VET IN NEW CONTEXTS”**

## SPONSORS

The Organising Committee is grateful to the following, who at the time of printing, have given their support in many different ways:

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## AVETRA PRESIDENT'S WELCOME

Dear Colleagues,

On behalf of the members of the Australian Vocational Education and Training Research Association (AVETRA), I would like to welcome participants to the 10<sup>th</sup> Annual Conference of the association.

This year is the tenth anniversary of the establishment of AVETRA and celebrates of decade of achievement by the association that emerged from very small beginnings at the first conference in Sydney. This is the third AVETRA conference in Melbourne and it's great to be back to Melbourne in the springtime. I wish to thank Victoria University for hosting this conference and showing its commitment to VET research and the VET sector through its support of the 2007 AVETRA conference.

This year we have an excellent range of papers, workshops and research symposia that highlight the broadened dimensions of VET research across Australia as well as New Zealand. This year we are fortunate to have highly regarded international keynote speakers Professor Norton Grubb from the USA and Professor Philipp Gonon from Switzerland. Other highlights include a keynote presentation from Karina Veal from UNESCO, as well as an address by Mr Andrew Robb, Minister for Vocational and Further Education. This is a high quality program and reflects the growing maturity of AVETRA and VET research generally. I welcome all our keynotes and presenters and thank them for their contribution towards making this conference a memorable and rewarding experience.

The conference with the themes of *Evolution, Revolution and Status Quo? The new context for VET* captures some of the questions about what developments are happening in VET in Australia and internationally. Together at this conference, we can start to look at what the processes of change really mean and how research might shape and inform the future. The conference will also give an opportunity for participants to reflect on nature and character of change and how the interests of teachers, students, industry, government and business might be accommodated for mutually beneficial outcomes. How this can be done is a key question at a time when skills shortages dominates the policy agenda and where the training system has been unfairly maligned as failing to address this issue. There is an unfortunate politics of blame surrounding this at present and a more positive progress towards resolving this can be informed by research. It is hoped that this conference will contribute to these steps forward. The conference themes and the presentations, give the conference participants an opportunity to see the broader dimensions of these local issues and see what is happening across the globe.

I would also like to thank our above sponsors who have made this conference possible. We thank all them for their continued support.

Finally, this is an important time to celebrate our achievements and to get together as members and a community of people interested in promoting the status, profile, impact and quality of VET research. It's a great opportunity to mix with other researchers, administrators, practitioners and policy experts in a spirit of inquiry.

On behalf of AVETRA I welcome you to the conference.

*Associate Professor Peter Kell*

President – AVETRA

## WELCOME FROM VICTORIA UNIVERSITY

Dear Delegates,

On behalf of the community of staff and students at Victoria University, I would like to extend a warm welcome to all participants in the 10<sup>th</sup> Annual Conference of the Australian Vocational Education and Training Research Association (AVETRA).

Research is an essential component of our business here at Victoria University. We are building a strong track record of locally focussed research to support our constituents in the Western region of Melbourne and globally focussed research to promote and progress the disciplinary fields in which our staff are active members.

The theme of AVETRA 2007, Evolution, Revolution or Status Quo, suggests we are at a pivotal point in the history of Vocational Education and Training in this country. This is true in two ways. On the one hand, we live in a post-secondary educational environment facing crucial policy questions about knowledge, skill, research and learning. What does it mean to be an effective and fully-participating citizen in the twenty-first century and how and by whom is this determined? On the other hand, the sector is grappling with the central questions of resourcing: who benefits from post secondary education, particularly vocational education, and who should pay for it.

How we tackle these questions, while at the same time continue to deliver reliable and high quality vocational education services, is the subject of this conference and I commend the organising committee for posing that problem to frame your dialogue and discussions over the three days available. I am confident the outcomes of this engagement will provide significant benefits to vocational education research and practice in the coming year.

Finally, I would like to take this opportunity to congratulate and thank all members of the organising committee on their efforts in mounting the conference.

Welcome to Victoria University.

**Professor Richard Carter**

Senior Deputy Vice-Chancellor, Victoria University

## MEETING SECRETARIAT

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## ORGANISING COMMITTEE

- Cathy Down
- Fran Ferrier - Convenor
- Lauri Grace
- Peter Kell
- Anne Richardson
- Christine Robertson

## MEETING VENUE

The AVETRA 2007 Conference will be held at:

Victoria University – Footscray Park Campus  
Ballarat Road  
Footscray VIC 3011

## SOCIAL EVENTS

### WELCOME RECEPTION

**Venue:** Victoria University, Footscray Park Campus,  
Raceview Rooms  
**Date:** Wednesday, 11 April 2007  
**Time:** 1730 – 1830 hours  
**Cost:** Included in Full Delegate Registration Fee  
Extra tickets: \$40.00 per person

It is hoped all delegates and partners will be able to attend this evening.

### CONFERENCE DINNER

**Venue:** Melbourne Zoo  
**Date:** Thursday, 12 April 2007  
**Time:** 1930 - 2300 hours  
**Cost:** Included in Full Delegate Registration Fee  
Extra tickets: \$100.00 per person

We hope all delegates and their guests will join us on this occasion to make it a memorable evening of the event. A great evening of food, wine and entertainment is planned for the Conference Dinner. There will be transport provided to/from the venue from the conference accommodation hotels.

## GENERAL INFORMATION

### REGISTRATION DESK

The Registration Desk will be located outside the Auditorium (Building M, Level 0, Room M001) at Victoria University Footscray Park Campus.

#### *Registration hours:*

Wednesday, 11 April 2007 0900 – 1830 hours

Thursday, 12 April 2007 0815 – 1715 hours

Friday, 13 April 2007 0815 – 1315 hours

### NAME BADGES

All delegates will be given a name badge at registration. For security reasons, we ask that you wear your name badge at all times. This name badge is also the official entrance pass to all conference sessions, teas & lunches each day and inclusive social functions.

### MESSAGES

All messages received during the Meeting will be displayed on the message board near the registration desk.

### SMOKING POLICY

There will be no smoking in all conference sessions or in areas where food and beverage are served.

### HOTEL ACCOUNTS

All delegates are reminded to pay their hotel account prior to departure from their hotel. Please note that the deposit you have paid on the AVETRA 2007 registration form has been credited to your room account, however, each delegate is responsible for the payment of incidentals and any further room costs.

### CREDIT CARDS

Credit cards accepted at the Registration Desk are Mastercard, Australian Bankcard and Visa – please note that American Express & Diners will not be accepted.

### DISCLAIMER OF LIABILITY

The Conference Organising Committee reserves the right to amend any part of the program or event should it be necessary.

AVETRA and the Conference Secretariat, will not accept liability for damages of any nature sustained by participants or their accompanying persons, or loss of, or damage to, their personal property as a result of the 2007 Conference or related events.

## TRANSPORT

Victoria Coaches will transport delegates as per the below schedule to & from the Rendezvous Hotel Melbourne & Crown Promenade Hotel only:

### Wednesday, 11 April 2007

1840 hours Victoria University to hotels

### Thursday, 12 April 2007

0830 hours Hotels to Victoria University  
(Rendezvous 1<sup>st</sup> then Crown Promenade 2<sup>nd</sup>)

1730 hours Victoria University to hotels

1910 hours Hotels to Melbourne Zoo  
(including Footscray Motor Inn)

2230 hours Melbourne Zoo to hotels  
(including Footscray Motor Inn)

### Friday, 13 April 2007

0830 hours Hotels to Victoria University  
(Rendezvous 1<sup>st</sup> then Crown Promenade 2<sup>nd</sup>)

## SPEAKER PREPARATION AREA

Speakers are asked to check their audio visual material before presenting. We ask that you check-in with the audio visual technicians at least one hour prior to your presentation – they will be working/floating between all the conference rooms. At this time you will be able to provide the technician with a copy of your presentation.

## KEYNOTE SPEAKERS

### PHILIPP GONON – Switzerland

Prof. Dr. Ph. Gonon is Professor for VET and Teacher Training at the University of Zürich. Born in Germany, he was educated in Switzerland. Studies in Law and Journalism and Pedagogy in Fribourg, Berlin and Zürich. Research projects in the field of workplace learning and earning biographies and PhD-Thesis, about Georg Kerschensteiner, School and Work at the University of Berne. Senior Lecturer and Habilitation about the International Argument in VET-Reforms at the university in Berne. From 1999-2004 appointed for a Chair of Life Long Learning at the University of Trier (Germany). Since 2004 in Zürich. Prof. Gonon is married and has 3 children.

### NORTON GRUBB – USA

W. Norton Grubb is a professor and the David Gardner Chair in Higher Education at the School of Education, the University of California, Berkeley. He is also the Faculty Coordinator for the Principal Leadership Institute, an innovative program to prepare urban school leaders. He has published extensively on various topics in the economics of education, public finance, education policy, community colleges and "second chance" programs including job training, and social policy for children and youth. He has most recently completed a book about the vocational transformations of American schooling, *The Education Gospel: The Economic Power of Schooling*, published in fall 2004 by Harvard University Press. He received his doctorate in economics from Harvard University in 1975.

## PLENARY SPEAKER

### KARINA VEAL – Germany

Karina Veal currently works with UNESCO and member governments, and has done so since 2003, following a number of years in VET policy in Australia. She is currently based in Melbourne and Bonn. Karina's UNESCO experience started in Headquarters in Paris and has moved to the UNESCO-UNEVOC International Centre for Technical and Vocational Education and Training in Bonn, Germany.

Karina has developed a special interest in the vocational training needs of countries emerging from conflict, the subject of today's presentation, whilst retaining her work across the 'universal' topics in TVET. Recent assignments with UNESCO include: developing and administering an international survey of TVET reform in all UNESCO member states; working with UNESCO Beirut to develop a suite of seven TVET reform projects and acting as Rapporteur-General to an international meeting on Skills Development for Employability and Citizenship in South East Europe.

During the 1990's Karina had a role in shaping and negotiating new directions for Australian vocational education and training, with ANTA, and then moved to head up the education area for one of the largest professional members' organisations in Australia. She holds a first degree in sociology, and post-graduate studies in policy and law.

## OPENING ADDRESS

The Opening Address will be given by Professor Richard Carter, Senior Deputy Vice Chancellor Education Services and Director TAFE, Victoria University.

## PANEL SESSIONS

### **The Challenges for VET in New Contexts**

Wednesday, 11 April 2007

1400 – 1500 hours

- Julius Roe, National President, AMWU
- Megan Lilly, Associate Director, Education & Training, Australian Industry Group
- Craig Robertson, Group Manager, Strategic Directions & Infrastructure Branch, National Training Directions Group, DEST
- Virginia Simmons, Director, Chisholm Institute of TAFE

### **Evolution, Revolution or Status Quo? What have we learned?**

Friday, 13 April 2007

1230 – 1320 hours

- Catherine Davis, WAVE
- Wanda Korndorffer, CEO, TAFE Development Centre, VIC
- Peter Kell, President, AVETRA
- Linda Simon, Federal TAFE President, Australian Education Union (AEU)

## **PRE-CONFERENCE WORKSHOPS**

The three workshops below will be held concurrently between 1000 – 1200 hours on Wednesday, 11 April 2007:

### **WORKSHOP 1**

#### **Qualitative Research Methodology Workshop**

*Catherine M. Down, Cathy Down & Associates*

This workshop will look at a number of different qualitative methodologies which are essentially phenomenological in nature. These approaches will be discussed and differentiated between in order to help less experienced researchers to understand the research planning processes necessary for effective enquiry. The use of stories (or other narrative strategies) to provide useful data will also be explored.

The workshop will be interactive with attendees sharing their research experiences. The types of research methods to be considered will include activity theory, case study, interpretative, phenomenological, action, and grounded research. Participants will be encouraged to develop a mind map of the session for their own use in future research.

### **WORKSHOP 2**

#### **Renovate Your Disability Action Plan**

*Bettyanne Foster, Research Project Officer, Equity Research Centre*

*Alyena Mohammadally, Solicitor and Community Legal Education Coordinator, Disability Discrimination Legal Service Inc.*

Here's an opportunity to refresh your organisation's Disability Action Plan in light of the DDA Disability Standards for Education (2005). In the workshop we will explore how the Standards differ from the Disability Discrimination Act (1992), offer tips toward ensuring compliance and provide strategies for application including creation or renovating your Disability Action Plan.

An Action Plan can assist in the defence of discrimination complaints if it contains appropriate and flexible timelines in improving services and facilities for people with disabilities.

Designed to be absorbing and lively, the focus of the workshop will be:

- Understanding the legislation, focusing on the DDA Disability Standards for Education, group discussion and activities.
- Developing a Disability Action Plan, exchange of ideas, putting the pieces together

In 2006 the two presenters conducted 28 workshops on this topic for Adult Community Education providers and Registered Training Organisations from Victoria and interstate. The Equity Research Centre also conducted training for Victorian TAFE institutions in 2005.

Feedback from the Human Rights and Equal Opportunity Commission (HREOC) commends the process developed by the Equity Research Centre as a comprehensive and thorough framework for organisations writing Disability Action Plans.

### **WORKSHOP 3**

#### **New Leaders, New Ways – Building Leadership Capability for the New VET**

*Professor Victor Callan, TAFE Development Centre*

What types of management and leadership capabilities are required in VET for the present and the future?

What approaches to learning and management development are being used in VET?

What is successful and what approaches might be used more often in the future?

The answers to these questions are many and varied.

Professor Victor Callan will draw on his findings from the recent NCVET consortium project on Educational Leadership and extensive review of Leadership Development programs in the Victorian TAFE system, to deliver this workshop. Come and hear Victor present his latest findings about effective supportive models and strategies to provide the foundation for sustainable leadership development to meet the challenges of the TAFE environment.

0900 – 1830 Registration

**PRE-CONFERENCE WORKSHOPS** (workshops are not included in conference registration)

1000 – 1200 **Concurrent Workshop 1: Qualitative Research Methodology Workshop**  
(Room P005, Building P, Level 0)  
Catherine Down, Cathy Down & Associates and Bronwyn Robinson, RMIT University

**Concurrent Workshop 3: New Leaders, New Ways – Building Leadership Capability for the New VET**  
(Room P026, Building P, Level 0)  
Professor Victor Callan, TAFE Development Centre

**CONFERENCE**

1330 – 1400 **Opening Address**  
(Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Peter Kell*  
Professor Richard Carter, Senior Deputy Vice Chancellor Education Services and Director TAFE, Victoria University

1400 – 1500 **Panel – The Challenges for VET in New Contexts**  
(Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Peter Kell*  
Julius Roe, National President, AMWU  
Megan Lilly, Associate Director, Education & Training, Australian Industry Group  
Craig Robertson, Group Manager, Strategic Directions & Infrastructure Branch, National Training Directions Group, DEST  
Virginia Simmons, Director, Chisholm Institute of TAFE  
Discussion

1500 – 1530 *Afternoon Tea*  
(Raceview Rooms, Building P, Level 1)

1530 – 1730 **Concurrent Sessions**

	<b>Session 1A</b> <b>Policy Supporting Practice</b> <i>Chaired by: Cathy Down</i> (Room P005, Building P, Level 0)	<b>Session 1B</b> <b>Focus on Learners</b> <i>Chaired by: Peter Kell</i> (Room P005A, Building P, Level 0)	<b>Session 1C</b> <b>Policy &amp; Practice in Context</b> <i>Chaired by: Fran Ferrier</i> (Room P005B, Building P, Level 0)	<b>Session 1D</b> <b>Practitioner Research</b> <i>Chaired by: Lauri Grace</i> (Room P005C, Building P, Level 0)	<b>Session 1E</b> <b>Research Methods and Focus on Learners</b> <i>Chaired by: Ray Tolhurst</i> (Room P011A, Building P, Level 0)	<b>Session 1F</b> <b>Symposia</b> (Auditorium, Room M001, Building M, Level 0)
1530 – 1605	56. Increased Commonwealth control over Australian vocational education: implications of the High Court's <i>Work Choices</i> decision <b>Gavin Moodie</b>	1. Technology-based learning: problematising VET students' preferences and readiness <b>Ian Robertson</b>	48. The development of indicators to inform the guaranteeing futures area taskforce initiative in north west Tasmania <b>Geoff Speers</b>		10. Generalising from qualitative research: case studies from VET in contexts <b>John Guenther &amp; Ian Falk</b>	52. Teacher preparation for the VET sector <b>Roslin Brennan Kemmis</b> <b>Michele Simons</b> <b>Erica Smith</b> <b>Nada Maio</b>
1610 – 1645	20. ACE working within/outside VET <b>Annette Foley</b>	3. Designing future businesses. Acts of revolution or evolution? <b>Lisa Stephens &amp; Sue Blair</b>	13. Quality matters offshore <b>Carolyn Woodley</b>	6. Information literacy and TAFE: challenging librarian and teacher collaboration in the VET sector in a TAFE institute <b>Kathryn Leong</b>	55. Learning, training and assessing on-the-job: what do workers think? <b>Hilary Timma</b>	
1650 – 1725	29. Pre-apprenticeships in Australia 2006 <b>Tom Dumbrell</b>	57. Are individual learners the forgotten VET stakeholders? <b>Lynne Stallard &amp; Cliff Trood</b>	35. Keeping afloat: how ACE organisations adapt in uncertain times <b>Geof Hawke, Tony Brown &amp; Keiko Yasukawa</b>	7. In search of an educational theory informing practice in TAFE: a case study of one pre-vocational adult educator <b>John Haycock</b>	26. Non-english speaking background students in TAFE: exploring the factors behind their module completion rates <b>Stephen Black</b>	
1725 – 1730	<b>Summary of sessions</b>					

1730 – 1830 **Welcome Reception**  
(Raceview Rooms, Building P, Level 1)

1840 Buses from Victoria University to accommodation points

**DAY 2: THURSDAY, 12 APRIL 2007**

0815 – 1715 Registration

0830 Buses from accommodation points to Victoria University

0900 – 1000 **Keynote Address – The (Not So) New Context for VET: The Education Gospel and its Implications**  
(Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Kevin Heys*  
Norton Grubb, David Gardner Chair in Higher Education, University of California, Berkeley, USA

1000 – 1030 *Morning Tea*  
(Raceview Rooms, Building P, Level 1)

1030 – 1230 **Concurrent Sessions**

	<b>Session 2A</b> <b>Policy Supporting Practice</b> <i>Chaired by: Peter Kell</i> (Room P005, Building P, Level 0)	<b>Session 2B</b> <b>Focus on Learners</b> <i>Chaired by: Michele Simons</i> (Room P005A, Building P, Level 0)	<b>Session 2C</b> <b>Policy &amp; Practice in Context</b> <i>Chaired by: Kevin Heys</i> (Room P005B, Building P, Level 0)	<b>Session 2D</b> <b>Practitioner Research</b> <i>Chaired by: Ray Tolhurst</i> (Room P005C, Building P, Level 0)	<b>Session 2E</b> <b>Focus on Learners and Policy &amp; Practice in Context</b> <i>Chaired by: Christine Robertson</i> (Room P011A, Building P, Level 0)	<b>Session 2F</b> <b>Symposia</b> (Auditorium, Room M001, Building M, Level 0)
1030 – 1105	8. VET in welfare to work: does it work well? <b>John Guenther, Ian Falk, Allan Arnott, Karen Borgelt, Anthony Tyrrel, John Churchill, Steven Black &amp; Jane Gunn</b>	19. Crossing polycontextual boundaries: the role of context in learning <b>Cathy Down</b>	38. Romancing transnational education and training <b>Saraswathi Karthigasu</b>		34. Competency intelligence <b>Homi Azemikhah</b>	66. Longitudinal research in VET - research symposium <b>Mark Cully</b> <b>John Stanwick</b> <b>Alanna Sutcliffe</b> <b>Jeff Malley</b>
1110 – 1145	22. Group training organisations: bellwethers or shepherds? <b>Erica Smith &amp; Tony Bush</b>	40. Working from our strengths <b>Ruth Wallace &amp; Cathy Curry</b>	37. Making the best of it? Strategic human resource management in Australian RTOs <b>Andrew Smith</b>	43. Internationalising the curriculum: global opportunities for VET students <b>Anthony Bailey</b>	28. Education credentials and working lives <b>John Pardy</b>	
1150 – 1225	32. Towards a synthesis of the key findings from the National VET Research Consortium, 'Supporting VET providers in building capability for the future' <b>Roger Harris &amp; Berwyn Clayton</b>		47. Indigenous staffing in VET: policy responses <b>Roslin Brennan Kemmis</b>	<b>14. Teacher reflection on practice: evaluating TROPIC</b> <b>Martha Goldman</b>	46. The continuing professional development of further education teachers: comparative study of TAFE NSW teachers and further education lecturers in the United Kingdom <b>Kerry Barlow</b>	
1225 – 1230	<b>Summary of sessions</b>					

1230 – 1345 *Lunch*  
(Raceview Rooms, Building P, Level 1)

1300 – 1340 AVETRA AGM  
(Auditorium, Room M001, Building M, Level 0)



1345 – 1430 **Plenary Address – Against the Odds: Vocational Education & Training in Countries Post-Conflict**  
 (Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Kaye Bowman*  
 Karina Veal, Consultant, UNESCO-UNEVOC International Centre for Technical & Vocational Education & Training, Bonn, Germany

1430 – 1510 **Plenary Address – Minister for Vocational and Further Education**  
 (Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Peter Kell*  
 The Hon Andrew Rob AO, MP, Minister for Vocational and Further Education

1510 – 1525 *Afternoon tea*  
 (Raceview Rooms, Building P, Level 1)

1525 – 1725 **Concurrent Sessions**

	<b>Session 3A Policy Supporting Practice</b> <i>Chaired by: Lauri Grace</i> (Room P005, Building P, Level 0)	<b>Session 3B Focus on Learners</b> <i>Chaired by: Ray Tolhurst</i> (Room P005A, Building P, Level 0)	<b>Session 3C Policy &amp; Practice in Context</b> <i>Chaired by: Cathy Down</i> (Room P005B, Building P, Level 0)	<b>Session 3D Practitioner Research and Policy Supporting Practice</b> <i>Chaired by: Christine Robertson</i> (Room P005C, Building P, Level 0)	<b>Session 3E Focus on Learners</b> <i>Chaired by: Kevin Heys</i> (Room P011A, Building P, Level 0)	<b>Session 3F Symposia</b> (Auditorium, Room M001, Building M, Level 0)
1525 – 1600	30. Pathways through vocational education and training for school leavers <b>David Curtis</b>	25. Teacher and institute enthusiasm for quality teaching and learning <b>John Mitchell</b>	24. A serendipitous synchronisation of interests: employers and student-working <b>Erica Smith &amp; Wendy Patton</b>	16. Changing notions of 'partnership'? Changing policy and practices? <b>Karen Plane</b>		54. VET in context: resources, skills and diverse learners <b>Gerald Burke</b> <b>Chandra Shah</b> <b>Michael Long</b> <b>Fran Ferrier</b>
1605 – 1640	33. Changing shapes, changing mindsets: the evolution of Australia's RTOs <b>Berwyn Clayton</b>	21. Old dogs, new shed tricks: an exploration of innovative, workshop-based learning practice in Australia <b>Barry Golding, Mike Brown &amp; Annette Foley</b>	41. Identities of reluctant regional students: constructions of post compulsory learners' identities against educational institution's best intentions <b>Ruth Wallace</b>	60. Emerging models of employment based training: untangling the drivers and identifying key features of effective models <b>Kaye Bowman, Louise Wignall, Sarojni Choy, Sandra Haukka &amp; Stephen Billett</b>	61. Skill standards & occupational testing in China: implications for Australian VET <b>Paul Comyn</b>	
1645 – 1720	70. The Research Qualify Framework: shaping AVETRA's response (a discussion for interested people) <b>Erica Smith, Michele Simons &amp; Ros Brennan Kemmis</b>	65. The challenges of VET for adult prisoners and offenders <b>Susan Dawe</b>	71. Equity ahoy! The state of equity in TAFE in Victoria <b>Helen Kimberley</b>	63. Passive, responsive or pro-active: Australian TAFE approaches to inclusiveness in VET <b>Veronica Volkoff &amp; Kira Clarke</b>	45. What's worth knowing in the history of publicly funded vocational education – and why? <b>Peter Rushbrook</b>	
1720 – 1725	<b>Summary of sessions</b>					

1735 Buses from Victoria University to accommodation points

1915 Buses from accommodation points to Melbourne Zoo

1930 – 2300 **Conference Dinner**  
 Melbourne Zoo

2230 - 2300 Buses from Melbourne Zoo to accommodation points

- 0815 – 1315 Registration
- 0830 Buses from accommodation points to Victoria University
- 0900 – 1000 **Keynote Address – Apprenticeship-Model, Switzerland and European Reforms in VET**  
(Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Erica Smith*  
Philipp Gonon, Professor for VET & Teacher Training, University of Zurich, Switzerland
- 1000 – 1025 *Morning Tea*
- 1025 – 1225 **Concurrent Sessions**

	<b>Session 4A</b> <b>Policy Supporting Practice</b> <i>Chaired by: Kevin Heys</i> (Room P005, Building P, Level 0)	<b>Session 4B</b> <b>Focus on Learners</b> <i>Chaired by: Cathy Down</i> (Room P005A, Building P, Level 0)	<b>Session 4C</b> <b>Policy &amp; Practice in Context</b> <i>Chaired by: Peter Kell</i> (Room P005B, Building P, Level 0)	<b>Session 4D</b> <b>Policy Supporting Practice</b> <i>Chaired by: Fran Ferrier</i> (Room P005C, Building P, Level 0)	<b>Session 4E</b> <b>Policy &amp; Practice in Context</b> <i>Chaired by: Christine Robertson</i> (Room P011A, Building P, Level 0)	<b>Session 4F</b> <b>Symposia</b> (Auditorium, Room M001, Building M, Level 0)
1025 – 1100	31. Unravelling the notion of organisational capability: what do writers say it is and VET providers think it is? <b>Roger Harris</b>	23. Experiencing pre-apprenticeships: participants' views of a program with dual purposes <b>Erica Smith</b>	62. The role of VET in Australia's agrifood industry innovation system: lessons for other industry sectors <b>Paul Comyn</b>	15. Sustaining innovation: perspectives from policy and the arts <b>Lorraine White-Hancock &amp; Terri Seddon</b>		68. Making articulation work in a multi-sector institution: voices from the field <b>Lisa Milne</b> <b>Peter Cook</b> <b>Zhongjun Cao</b>
1105 – 1140		11. Learning for livelihoods: lessons from training in diverse desert contexts <b>John Guenther, Metta Young &amp; Alicia Boyle</b>	49. The impact of globalisation on the regional economy: measuring 'knowledge intensity' and preparedness for the 'knowledge-based economy' <b>Geoff Speers</b>	58. Entrepreneurial partnerships <b>Belinda Smith &amp; Charlene Carpenter</b>	64. Exploring and evaluating structuration theory as a framework for investigating formal and informal learning within organisations <b>Llandis Barratt-Pugh</b>	
1145 – 1220	12. The future demand for employability skills and the implications for the VET system <b>Alexis Esposto &amp; GA Meagher</b>	59. Mentoring TAFE teachers - support, challenge, vision and trust <b>Susanne Francisco &amp; Stephen Darwin</b>	42. Career pathways in VET: what are they like? <b>Michele Simons, Roger Harris &amp; Val Pudney</b>		69. <i>Are TAFE Institutes as Learning Organisations changing the experience for teachers?</i> <b>Jayne Pitard</b>	
1220 – 1225	<b>Summary of sessions</b>					

- 1230 – 1320 **Evolution, Revolution or Status Quo? What have we learned?**  
(Auditorium, Room M001, Building M, Level 0)  
*Chaired by: Fran Ferrier*  
Panel discussion  
Catherine Davis, WAVE  
Wanda Korndorffer, CEO, TAFE Development Centre, VIC  
Peter Kell, President, AVETRA  
Linda Simon, Federal TAFE President, Australian Education Union (AEU)
- 1320 **Conference Close**

# 2007

# AVETRA

# ABSTRACTS

*(Abstracts are listed in numerical order)*

\*\*\* **Refereed Papers** – papers annotated with three asterisks have been refereed to comply fully with the verification requirements of the Department of Employment, Science & Training for a conference publication, full written paper refereed. An Anonymous refereeing process has been used.

Note – full papers will be available on the AVETRA web site at the conclusion of the conference.









**ABSTRACT 08**  
**12.4.07: Concurrent Session 2A**

**NOTES**

**\*\*\* VTE IN WELFARE TO WORK: DOES IT WORK WELL?**

John Guenther<sup>1</sup>, Ian Falk<sup>2</sup>, Allan Arnott<sup>2</sup>, Karen Borgelt<sup>3</sup>, Anthony Tyrrel<sup>4</sup>, John Churchill<sup>4</sup>, Steven Black<sup>5</sup> & Jane Gunn<sup>6</sup>

<sup>1</sup> *Cat Conatus* <sup>2</sup> *Charles Darwin University* <sup>3</sup> *Allsorts Consulting and Training* <sup>4</sup> *Performance First* <sup>5</sup> *Meadowbank TAFE* <sup>6</sup> *Protea Training*

In 2005 the Commonwealth government introduced its 'Welfare to Work' reform program. The activities of the program have been badged under Centrelink as 'Helping people move into work'. Key features of the reform include obligations of parents of children aged 6–15 years to seek part time work; people with disabilities who are assessed as being capable of working 15–29 hours per week will be obliged to seek work; and Newstart recipients over 50 years old will be obliged to seek full-time work the same as younger recipients. As part of the program, more vocational education and training places will be made available and the Language, Literacy and Numeracy Program will be expanded.

Charles Darwin University, in conjunction with a research team from around Australia are engaged in an NCVER funded project designed to determine the role of vocational training in welfare to work reforms. The team will produce a set of six 'intervention cases' that demonstrate good practice in service delivery and training provision with an equal emphasis on providers and clients in each of the above three groups. Drawing on these cases, this paper will present findings of the research.

The research uses a mixed methods and induction methodological approach to identify which features of vocational training programs work or do not work in conjunction with the government's 'welfare to work' strategy—in particular the research is designed to identify the qualitative outcomes of Vocational and Technical Education (VTE) in welfare to work. The paper will also consider the implications of the reforms for VTE in terms of policy, program, partnerships and practice.

**ABSTRACT 10**  
**11.4.07: Concurrent Session 1E**

**\*\*\* GENERALISING FROM QUALITATIVE RESEARCH: CASE STUDIES FROM VET IN CONTEXTS**

Ian Falk & John Guenther

*Charles Darwin University, TAS*

One of the reasons that research is conducted is to build the evidence base to inform strategic or policy directions. In this context, the value of qualitative research is often questioned because 'you cannot make generalisations from results when the sample is not statistically representative of the whole population in question'. However, a scan of the research literature in the field of Vocational Education and Training (VET) reveals a considerable amount of qualitative research which is used for this very purpose even though much of the headline data is in the form of numerical statistics based on sampling regimes. Can findings from qualitative research legitimately be generalised and applied beyond the frame of a particular case or even a set of 100 semi-structured interviews on a particular topic? Are there features within qualitative methods that justify generalisable inferences?

The paper stems from the research experience of the authors over the last two decades, during which time we have, as it turns out, been living with a dichotomy. On the one hand, we were taught in our research training that you can't generalise much from qualitative research, if at all. On the other hand, what has emerged for us is that, first of all, people *do* generalise from qualitative research; and second, we suggest that we may well have *good reason* to be able to do so. By 'good reason', we mean that the generalised decisions that are made on the basis of the findings of qualitative research are sound, that the findings *have indeed* been generalised successfully. That is, when the findings have been applied more generally, it has been found that the generalising has proved valid and reliable.











**ABSTRACT 20**  
**11.4.07: Concurrent Session 1A**

**NOTES**

**\*\*\* ACE WORKING WITHIN/OUTSIDE VET**

Annette Foley

*School of Education, University of Ballarat, VIC*

This paper looks at vocational education and training (VET) policy initiatives currently being circulated within the Victorian adult and community education (ACE) sector. It particularly explores how coordinators working and managing ACE organizations are being encouraged to meet policy requirements that are in some cases at odds with their traditional roles. The paper explores how ACE and VET frontline managers/coordinators are experiencing policy reform differently in some cases and how the central role of identity and identity change in the formation of VET and ACE is being understood from a different philosophical and cultural position.

The reflections and perceptions from seven ACE coordinators, four ACE/RTO managers and fourteen VET frontline managers were examined with the aim of better understanding the working experiences and perceptions of people responsible for delivering and coordinating change within their organizations.

The paper and its conclusions shed light on differences in ACE/VET discursive practices and interpretations of current policy directives and the implications this difference is having on ACE practice and ACE delivery.

**ABSTRACT 21**  
**12.4.07: Concurrent Session 3B**

**\*\*\* OLD DOGS, NEW SHED TRICKS: AN EXPLORATION OF INNOVATIVE, WORKSHOP-BASED LEARNING PRACTICE IN AUSTRALIA**

Barry Golding, Mike Brown & Annette Foley

*RAVE (Researching Adult & Vocational Education), School of Education, University of Ballarat, VIC*

Our paper explores some recent innovations in workshop-based learning practice that come out of community-based men's sheds in Australia. It deliberately goes beyond an exploration of the 'typical' community-based men's shed, already explored in our recent NCVET research report and looks at some new and productive interactions between sheds and other informal learning organisations. We go to the margins of rapidly evolving shed practice and single out three types of shed-based organisations that work with school resisters, Vietnam Veterans and older men in aged care. Our aim is to illustrate, using new Australian narrative data, some theoretical and practical implications and benefits of reciprocal, workshop-based mentoring relationships involving men of different ages. Our focus is on ways in which men with a skill or trade are able, in a situated and authentic learning context, to informally 'weave magic' for and with other men, and in some cases with young people. Our paper provides pointers to some of the principles underpinning successful informal and community-based learning practice for older men: particularly the need for a high level of engagement; the choice of an appropriate and safe setting; and to account for the differences associated with age and gender. We articulate an imperative for 'bringing more blokes' into all forms of learning in Australia including through more informal, community-based learning as well as through adult and community education. Our paper and its conclusions have implications for other workshop and shed-based learning practice in vocational education and training as well as informal and community-based learning by volunteers in the quintessential and ubiquitous Australian fire and football sheds.

















**ABSTRACT 38**  
**12.4.07: Concurrent Session 2C**

**NOTES**

**ROMANCING TRANSNATIONAL EDUCATION AND TRAINING**

Saraswathi Karthigesu

*Education Services and Programs, Department of Further Education, Employment, Science and Technology, Adelaide, SA*

The *Transnational Quality Assurance of the VET Sector project* examined the need for establishing stronger quality assurance processes to ensure that the standard of delivery and outcomes of the courses/programs delivered in a transnational environment are equivalent to those determined under nationally recognised quality assurance arrangements, and delivered within Australia.

These quality assurance processes and functions must also ensure

- that the Australian education and training delivered overseas/transnationally meet the accreditation standards of the students' home countries
- that providers and consumers clearly understand the accountabilities in the delivery and quality assurance of transnational education and training
- maintenance of the integrity of Australian education and training delivered overseas.

The research also examined the need for appropriate tools and training that will prepare staff of both TAFE South Australia (TAFE SA) and the private Registered Training Organisations (RTOs) in South Australia for the delivery of quality education and training overseas.

Information was gathered through a questionnaire sent to the Quality Managers of TAFE SA, and the three RTOs involved in the project; and through a workshop for all TAFE SA staff involved in transnational education and training, and the three participating RTOs.

A key recommendation from the research is that staff delivering overseas must be appropriately qualified, and be monitored and assessed regularly. This is to ensure

- the validity, currency, and practicality of their teaching and delivery;
- that the integrity of Australian education and training is maintained while within a transnational environment and is learner focused;
- that there are appropriate delivery and assessment strategies to facilitate acquisition of knowledge and an Australian qualification by the overseas learner.

**ABSTRACT 40**  
**12.4.07: Concurrent Session 2B**

**WORKING FROM OUR STRENGTHS**

Ruth Wallace<sup>1</sup> & Cathy Curry<sup>2</sup>

<sup>1</sup> *Charles Darwin University, School of Education, Darwin, NT*

<sup>2</sup> *Cultural, Recreation & Tourism Training Advisory Council, Darwin, NT*

Effective VET training and practice for Indigenous people is based on recognising participants' strengths and priorities, consequently best practice requires VET practitioners who can develop innovative approaches to partnership with Indigenous people. The research that accompanies this practice incorporates Indigenous co-researchers and participatory processes.

During the past 3 years a series of participatory research projects were undertaken to map and support a range of development aspects of Indigenous Community Enterprises. These projects contribute to developing understandings of effective learning partnerships between Indigenous people, RTOs and industry. The enterprises included a number of industries, have explored the use of flexible learning and focused on realistic and training related to enterprise members' priorities and potential. The results have included developing pathways, resources and frameworks for training and recognition in remote and regional communities.

The projects mapped enterprise training development projects with Indigenous families, which lead onto exploring flexible learning strategies. These projects brought together expertise from Indigenous and non-Indigenous educators and community leaders who have been involved in establishing innovative and collaborative training partnerships in remote and regional communities.

This paper will explore emerging themes regarding best practice in developing VET research and training with Indigenous people and communities. The presenters will focus on sharing resources and case studies that enable VET practitioners to challenge and enrich their practice.









**ABSTRACT 48**  
**11.4.07: Concurrent Session 1C**

**NOTES**

**THE DEVELOPMENT OF INDICATORS TO INFORM THE GUARANTEEING FUTURES AREA TASKFORCE INITIATIVE IN NORTH WEST TASMANIA**  
Geoff Speers

*Cradle Coast Authority, TAS*

The Area Taskforce initiative has the objective of “identification of barriers to youth participation in post-compulsory education, training and employment (PIPCE) in the region and ways to address them through coordinated service delivery”.

The approach taken by the Cradle Coast Authority positions the Area Taskforce initiative in a regional coordination and facilitation role, with specific responsibilities for management of information to guide the delivery of services by others.

Previous research (Allison et. al., 2005) suggests the Cradle Coast region has developed a community of practice that has successfully matched skill supply and demand. The new initiative will build on this community of practice. The conceptual framework for the Cradle Coast Area Taskforce is based on the role of communities of practice and skill ecosystems in regional and community development.

Rather than adopt of “community development” (or perceptions-based) approach to its task (seeking advice from a series of stakeholder groups) the Cradle Coast Area Taskforce has adopted an evidence-based approach, developing a data framework drawing on demographic, skills and industry profiles matched to regional and community development plans. This allows structured interaction with stakeholders on specific issues.

The paper examines the development of this central ‘intelligence’ role and the data and information used to inform the development of future activity. The role of the “information hub” to inform regional and community development activity has emerged as a crucial element in this project, presenting opportunities for regional engagement for educational institutions outside the areas of skill delivery.

There are projects underway in the three regions of Tasmania, each taking a different approach. Some comparisons will be made to the other Area Taskforce initiatives.

**ABSTRACT 49**  
**13.4.07: Concurrent Session 4C**

**THE IMPACT OF GLOBALISATION ON THE REGIONAL ECONOMY: MEASURING “KNOWLEDGE INTENSITY” AND PREPAREDNESS FOR THE “KNOWLEDGE-BASED ECONOMY”**

Geoff Speers

*Cradle Coast Authority, TAS*

Research paper on the impact of globalisation on the skills required in the regional economy. Builds on the work of Maglen and Shah (1999) and NIEIR’s *State of the Regions* reports for the Australian Local Government Association.

The paper attempts to develop a set of knowledge intensity indicators for ongoing analysis of the regional skills economy, in this case the Riverina region of NSW and the Cradle Coast region of Tasmania. Building on previous work on indicators of knowledge intensity and their relationship to the knowledge economy, the paper provides a preliminary analysis of the regional economy’s vulnerability to global pressures through analysis of regional skill structures. Implications for VET are outlined. A comparison of the two regions will be attempted.





















## DELEGATE LIST (as at 2 April 2007)

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Stephen	Black	Northern Sydney Institute	NSW
Sue	Blair	Box Hill Institute Of Tafe	VIC
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Dallas	Wingrove	RMIT University	VIC
Carolyn	Woodley	Victoria University	VIC
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